



STORY CAPTURE TOOL

To superpower our belief in sport and young people, we are putting LYG stories at the heart of our organisation. To do this, we have teamed up with community-based agency, [Protein](#), to commission six storytelling videos and create a new home for all LYG stories.

The LYG Story Capture Tool makes identifying a great story easy. Everyone is welcome to share a story or nominate someone from within the LYG community, whether you're a team manager, teacher, coach, parent, peer or volunteer.

This is an opportunity for us to help shape the future of LYG and to inspire the next generation of participants, volunteers, coaches and partners.

WHY ARE THESE STORIES IMPORTANT?

1. Stories inspire us, our families, our teammates and our communities
2. Stories prove our impact as a charity
3. Stories prove our value to our sponsors, future partners and here our volunteers and communities

WHAT STORIES ARE WE LOOKING TO TELL?

We are looking to capture a range of stories that highlight the diversity of the organisation. We are looking for submissions of a range of individuals across a mixture of sports, from the true underdog story to the seasoned professional. The importance of the story is in the journey, including their experiences and learnings as well as the impact it has had on both the individual and our LYG community.

WHAT MAKES A GOOD STORY?

When collecting your responses, think about it as though you are telling a story with a beginning, middle and end. Some things to consider:

- Who is the 'main character' or protagonist in your story?
- Describe their character transformation or arch (pre, during and post games), including their journey through the LYG (any training and/or competition)
- What is inspiring, powerful or different about their story? How do they inspire you?
- What feelings or emotions will this story evoke? How does it make you feel?

THESE STORIES BRING TO LIFE AND DEMONSTRATE THREE CORE LYG BELIEFS:

- We believe sport is a right for all
- We believe sport improves both physical and mental wellbeing
- We believe sport is a key driver of social integration

WE BELIEVE IN STORIES THAT CELEBRATE THE POWER OF SPORT TO CREATE LIFE CHANGING OPPORTUNITIES

TO SHARE A STORY [CLICK HERE](#)

Everyone is welcome to share a story or nominate an individual from within the LYG community. The above link will take you direct to a private online form where you will be asked to share:

- **NAME OF NOMINEE** Nominees can include anyone within the LYG network, including LYG participants and athletes, volunteers, coaches, BTOs, etc.
- **THEIR BOROUGH**
- **MAIN POINT OF CONTACT** Please include the contact details of the main point of contact for your nominee (family member, guardian, coach or the individual themselves if they are over 18).
- **THEIR STORY** Use our Story Capture Tool to help identify and share your story, as well as any key LYG beliefs and themes that the story may contain. 250-500 words recommended.

Before you submit any stories, please consider whether or not the individual you are putting forward would be comfortable taking part in this project, as both interviewing and filming is required.

NEED A LITTLE INSPIRATION?

CHECK OUT OSCAR'S STORY



Oscar achieved his dream of becoming an athlete at the London Youth Games but he didn't always have competitive opportunities available to him. Oscar has a rare disability called spinocerebellar atrophy and ataxia. It affects his speech and mobility. He uses a wheelchair over long distances.

Growing up, he found it difficult to find competitive outlets for sport. At primary school, he wasn't able to make it on to any of the football or cricket teams, and things weren't much different in secondary school, until a PE teacher introduced him to the London Youth Games. Over the course of the next five years, Oscar competed across multiple sports. In his final year, he won Gold in the 200m racing without his wheelchair.

Oscar credits his time with the London Youth Games for making him more aware of the positive impact sport and keeping fit can have on your physical and mental wellbeing. However the greatest benefits Oscar says he has gained from the London Youth Games are the friendships he has made and the feeling that he is not alone and part of a wider community.