***Sub: Invitation to Participate in London School Games***

Dear (name),

This email invites your school to participate in the London School Games organized by London Youth Games in partnership with Street Tag. This highly anticipated program, where we will crown London’s most physically active schools, will run for 6 weeks from February 20th to March 31st, 2023.

Street Tag is a technology company that uses gamification to motivate and incentivize families to be physically active through their free app. They are the winner of the 2021 London Sports tech and Digital Award. And they will provide the technology-based platform that London Youth Games seeks to help school teams actively participate in the London School Games. A school team consists of school children, their parents, guardians, family members, and all school staff, academic and non-academic.

Here’s a breakdown of how the 2023 London School Games will work

Your school, along with other schools from different boroughs, will compete with each other

- Every school will be participating in its dedicated borough leaderboards. So your school will have its dedicated leaderboard, with a web link to see how you rank against other schools participating in the London School Games.

- Street Tag will provide a refresh button or message on the web link so you can see the updated scores

- The score table will have a position(rank), school team name, borough leaderboard name, number of players, and scores

We would be delighted if your school participated in London school games. Your school and children will stand a chance to win lots of prizes and awards, and numerous other benefits like;

* Improved physical and mental health,
* Fostering community and togetherness,
* Learning how to work in a team to achieve goals,
* Smashing recommended active minutes,
* And not to mention the bragging rights for your school.

To register your school on Street Tag ahead of the Start-off date, please reach out to [meenakshi@streettag.co.uk](mailto:meenakshi@streettag.co.uk) indicating your interest or go here <https://streettag.co.uk/schools> to fill out the registration form.

Best Regards,